

\$SMARTLIVING

MEMBER CONNECTION NEWSLETTER

WESTconsin
CREDIT UNION

GO GREEN with WESTconsin

For every member that enrolls in eStatements, WESTconsin will plant one tree in local forests of Wisconsin or Minnesota through the [Arbor Day Foundation](#). What better way to celebrate Earth Day and Arbor Day than by being environmentally friendly with eStatements? **Enroll today!**

Spring Shred Events

Have sensitive documents that need shredding? We are hosting free community shred events:

- ✓ **Tuesday, April 8**
 - Hudson Office | 8–9 a.m.
 - River Falls Office | 12–1 p.m.
- ✓ **Wednesday, April 23**
 - Menomonie-East Office | 1–2 p.m.
- ✓ **Tuesday, April 29**
 - Barron Office | 1–2 p.m.

Limit one cubic sized boxes/bags.

HOLIDAY HOURS

WESTconsin Credit Union offices and Service Center will be **CLOSED** on:

Memorial Day | Monday, May 26
Juneteenth | Thursday, June 19
Independence Day | Friday, July 4



Spend Smart, Give Smart with eSmart Checking

Looking for a checking account that fits your on-the-go lifestyle while giving back to your community? Our eSmart Checking account offers the convenience you need with the added bonus of charitable giving!

- ✓ \$0 monthly fee (\$3 if not enrolled in eStatements within 30 days)
- ✓ No minimum balance required
- ✓ Charitable donations made on behalf of all account holders—up to \$5,000 per quarter, based on debit card swipes!

They swipe. We donate. Together, we Inspire Better! Ready to make an impact? [Learn more](#) and [open an eSmart Checking Account](#) today!



Last quarter, eSmart Checking users helped donate **\$516.10** to the Prescott Area Food Pantry, Family Resource Center St. Croix, and Benjamin's House.

Notices and Updates

Check your mail | In late-April, early-May, all credit card holders will be issued new cards! Watch your mailbox for more information!

A Fresh New Look | Our new website is nearly finished! Coming mid-April, it will be completely refreshed with a modern look, improved navigation, and better access to the tools you need.

Welcome Back Board Members | The 85th Annual Membership Meeting took place on Tuesday, March 4. Colleen Mensing and Karen Flug were re-elected to serve another three-year term on the Board of Directors through Election by Acclamation, a Board-approved process in which candidates are declared winners without a formal vote because they are unopposed. Additional Board members include Jerry Wolf, Todd Leipnitz, Jesse Singerhouse, Dale Dahlke, and Sarah Noreen.



Spring into Action with WESTconsin Realty

This is one of the busiest times of year for the real estate market. Whether you're making a move or just exploring your options, take advantage of the vibrant spring real estate season!

- ✓ **Sellers** | Listing your home in the spring is great as buyers are eager after a long winter! Homes tend to show better with longer daylight hours, blooming landscapes, and milder temperatures. Consider freshening up your home's curb appeal, deep cleaning the interior, and pricing competitively to attract multiple offers.
- ✓ **Buyers** | Competition can be fierce in the spring market, so get pre-approved for a mortgage with your local WESTconsin Mortgage Loan Originator, work with your local WESTconsin Realty real estate expert, and be ready to act quickly when you find the right home.

Reach out to your [local WESTconsin Realty real estate professional](#) to make the most of this exciting time of year!

Business Made Easy



You have enough to worry about when running a business. [WESTconsin's Business Loans and Services](#) makes it easy to deposit your hard-earned money!

- ✓ **Mobile Deposit** allows you to scan checks and deposit them electronically from your smartphone through our Mobile App.
- ✓ **Business Remote Deposit** provides you with your own check scanner, allowing you to scan all your checks without leaving your office.
- ✓ You can always visit your [local office](#) and we can take care of depositing those checks for you!

We know what it takes to run a business, so count on WESTconsin for your business banking needs.

Kindness Counts at WESTconsin

Since 1996, WESTconsin and credit unions nationwide have proudly supported Children's Miracle Network (CMN) Hospitals and the young patients they serve. This past February, our Hearts of Hope fundraiser raised over **\$1,248** for Gillette Children's Specialty Healthcare in St. Paul, MN, and Gundersen Health System in La Crosse, WI!

This year, we took our commitment a step further with Cards of Hope, an internal initiative where employees created heartfelt cards for CMN patients. For each card made, WESTconsin donated \$5, up to \$5,000, and our team went above and beyond, crafting over **1,096 cards** to be delivered to our area CMN hospitals.

Every dollar raised goes directly toward providing state-of-the-art treatments, transportation assistance, medical equipment, specialty camps, and more for these young patients. It's amazing what we can accomplish when we Inspire Better together!

